

MEGAWORDS BOOK SHOP

In our book shop you will find shelves stocked with new and used books and magazines. These books will be for sale, but commerce is not the point. Our aim is to define a cultural space and to position the books as objects of discussion, exploration, explanation and departure.

The books we've chosen cover a wide range of topics: music, film, urban affairs, photography, fiction, philosophy, cycling, etc.. They are a living, breathing reading list that encourages the contemplation of different world-views and are an important source of inspiration for us. We hope that by sharing these books, we can demonstrate the direct link between being excited by the work of others and producing one's own work.

30 Energy Efficient Houses You Can Build

Alex Wade and Neal Ewenstein

Floor plans, drawings, specifications, and descriptions are provided for efficiently and ecologically designed family houses, studio living spaces, hillside homes, and underground and passive solar-tempered houses.

98.6 - The Art of Keeping Your Ass Alive

Cody Lundin

Cody Lundin, director of the Aboriginal Living Skills School in Prescott, Arizona, shares his own brand of wilderness wisdom in this highly anticipated new book on commonsense, modern survival skills for the backcountry, the backyard, or the highway. This is the ultimate book on how to stay alive-based on the principal of keeping the body's core temperature at a lively 98.6 degrees.

In his entertaining and informative style, Cody stresses that a human can live without food for weeks and without water for about three days or so. But if the body's core temperature dips much below or above the 98.6 degree mark, a person can literally die within hours. It is a concept that many don't take seriously or even consider, but knowing what to do to maintain a safe core temperature when lost in a blizzard or in the desert could save your life. Lundin delivers the message with wit, rebellious humor, and plenty of backcountry expertise.

Ari Marcopolis: Directory

Neville Wakefield (Author), Ari Marcopoulos (Photographer)

Influential to both art and fashion, Ari Marcopoulos's unique style of raw immediacy has made him one of the most important contemporary photographers. For thirty years, photographer Ari Marcopoulos has been pioneering contemporary photography by documenting subcultures such as skateboarders and graffiti artists, as well as landscapes and his own family and friends. Since his days printing photographs for Andy Warhol, he has amassed a huge body of work marked by its arresting and unsentimental intimacy that has been influential to the worlds of art, fashion, and photography. Bound to mimic a phone book, Ari Marcopoulos: Directory presents a collection of approximately 1,200 photographs, with curator and critic Neville Wakefield providing insightful commentary on some of Marcopoulos's singular images.

The Art of Not Being Governed

James C. Scott

For two thousand years the disparate groups that now reside in Zomia (a mountainous region the size of Europe that consists of portions of seven Asian countries) have fled the projects of the organized state societies that surround them—slavery, conscription, taxes, corvée labor, epidemics, and warfare. This book, essentially an “anarchist history,” is the first-ever examination of the huge literature on state-making whose author evaluates why people would deliberately and reactively remain stateless. Among the strategies employed by the people of Zomia to remain stateless are physical dispersion in rugged terrain; agricultural practices that enhance mobility; pliable ethnic identities; devotion to prophetic, millenarian leaders; and maintenance of a largely oral culture that allows them to reinvent their histories and genealogies as they move between and around states. In accessible language, James Scott, recognized worldwide as an eminent authority in Southeast Asian, peasant, and agrarian studies, tells the story of the peoples of Zomia and their unlikely odyssey in search of self-determination. He redefines our views on Asian politics, history, demographics, and even our fundamental ideas about what constitutes civilization, and challenges us with a radically different approach to history that presents events from the perspective of stateless peoples and redefines state-making as a form of “internal colonialism.” This new perspective requires a radical reevaluation of the civilizational narratives of the lowland states. Scott's work on Zomia represents a new way to think of area studies that will be applicable to other runaway, fugitive, and marooned communities, be they Gypsies, Cossacks, tribes fleeing slave raiders, Marsh Arabs, or San-Bushmen.”

The Art of Shen-Ku

Zeek

What is Shen Ku? Roughly translated: “Pure Traveler” or “Phantom Passenger.” What exactly is the “art of...?” Mastering the skill and knowledge of practically everything anyone comes across while on Earth, including:

- * Tying knots and enhancing sex
- * Numerology and self hypnosis
- * Herbal therapy and forecasting weather
- * Curing nosebleeds and removing stains
- * Kung fu and magic tricks
- * Isometric and breathing exercises of monks
- * Self defense and catching fish

And this is only the beginning. Irreverent and quirky, serious and 100% straightforward, *The Art of Shen Ku* explores hundreds of topics from a broad spectrum of life situations, and gives ingeniously simple advice on how to cope with them, overcome them, use them, and benefit from them.

Atmospheres

Peter Zumthor

What “really constitutes an architectural atmosphere”, Peter Zumthor says, is “this singular density and mood, this feeling of presence, well-being, harmony, beauty ... under whose spell I experience what I otherwise would not experience in precisely this way”. Zumthor’s passion is the creation of buildings that produce this kind of effect, but how can one actually set out to achieve it?

In nine short, illustrated chapters framed as a process of self-observation, Peter Zumthor describes what he has on his mind as he sets about creating the atmosphere of his houses. Images of spaces and buildings that affect him are every bit as important as particular pieces of music or books that inspire him. From the composition and “presence of the materials to the handling of proportions and the effect of light, this poetics of architecture enables the reader to recapitulate what really matters in the process of house design.”

Bicycle Diaries

David Byrne

Urban bicycling has become more popular than ever as recession- strapped, climate-conscious city dwellers reinvent basic transportation. In this wide-ranging memoir, artist/musician David Byrne—who has relied on a bike to get around New York City since the early 1980s—relates his adventures as he pedals through an engages with some of the world’s major cities. From Buenos Aires to Berlin, he meets a range of people both famous and ordinary, shares his thoughts on art, fashion, music, globalization, and the ways that many places are becoming more bike-friendly. *Bicycle Diaries* is an adventure on two wheels conveyed with humor, curiosity, and humanity.

Bike Cult

David B. Perry

A bike fanatic’s ultimate trip, this comprehensive tour of bike culture is packed with information on every aspect of bikes and cycling—from bedrock to high-tech, from Leonardo to Schwinn, from rickshaws to rollerblades—spanning the “golden age” of bicycling (the 19th century) to the present.

Black Swan

Nassim Taleb

A black swan is a highly improbable event with three principal characteristics: It is unpredictable; it carries a massive impact; and, after the fact, we concoct an explanation that makes it appear less random, and more predictable, than it was. The astonishing success of Google was a black swan; so was 9/11. For Nassim Nicholas Taleb, black swans underlie almost everything about our world, from the rise of religions to events in our own personal lives.

Why do we not acknowledge the phenomenon of black swans until after they occur? Part of the answer, according to Taleb, is that humans are hardwired to learn specifics when they should be focused on generalities. We concentrate on things we already know and time and time again fail to take into consideration what we don’t know. We are, therefore, unable to truly estimate opportunities, too vulnerable to the impulse to simplify, narrate, and categorize, and not open enough to rewarding those who can imagine the “impossible.”

Elegant, startling, and universal in its applications *The Black Swan* will change the way you look at the world. Taleb is a vastly entertaining writer, with wit, irreverence, and unusual stories to tell. He has a polymathic command of subjects ranging from cognitive science to business to probability theory. *The Black Swan* is a landmark book—itsself a black swan.

Cholo Writing: Latino Gang Graffiti in Los Angeles

Francois Chastanet, Howard Gribble

Howard Gribble, an amateur photographer from the city of Torrance in the South of Los Angeles County, documented Latino gang graffiti from 1970 to 1975. These photographs of various Cholo handletterings, constituted an unique opportunity to try to push forward the calligraphic analysis of Cholo writing, its origins and formal evolution.

A second series of photographs made by Francois Chastanet in 2008 from East LA to South Central, are an attempt to produce a visual comparison of letterforms by finding the same barrios (neighborhoods) and gangs group names more than thirty five years after Gribble’s work. Without ignoring the violence and self-destruction inherent to la vida loca (or the crazy life, referring to the barrio gang experience), this present book documents the visual strategies of a given sub-culture to survive as a visible entity in an environment made of a never ending sprawl of warehouses, freeways, wood framed houses, fences and back alleys.

The two exceptional photographic series and essays are a

tentative for the recognition of Cholo writing as a major influence on the whole Californian underground cultures.

Clock of the Long Now - Time and Responsibility Stewart Brand

Using the designing and building of the *Clock of the Long Now* as a framework, this is a book about the practical use of long time perspective: how to get it, how to use it, how to keep it in and out of sight. Here are the central questions it inspires: How do we make long-term thinking automatic and common instead of difficult and rare? Discipline in thought allows freedom. One needs the space and reliability to predict continuity to have the confidence not to be afraid of revolutions. Taking the time to think of the future is more essential now than ever, as culture accelerates beyond its ability to be measured. Probable things are vastly outnumbered by countless near-impossible eventualities. Reality is statistically forced to be extraordinary; fiction is not allowed this freedom. This is a potent book that combines the chronicling of fantastic technology with equally visionary philosophical inquiry.

Common Ground J. Anthony Lukas

The climax of this humane account of 10 years in Boston that began with news of Martin Luther King's assassination, is a watershed moment in the city's modern history—the 1974 racist riots that followed the court-ordered busing of kids to integrate the schools. To bring understanding to that moment, Lukas, a former New York Times journalist, focuses on two working-class families, headed by an Irish-American widow and an African-American mother, and on the middle-class family of a white liberal couple. Lukas goes beyond stereotypes, carefully grounding each perspective in its historical roots, whether in the antebellum South, or famine-era Ireland. In the background is the cast of public figures—including Judge Garrity, Mayor White, and Cardinal Cushing—with cameo roles in this disturbing history that won the 1986 Pulitzer Prize for nonfiction. “

The Creative Habit Twyla Tharp

All it takes to make creativity a part of your life is the willingness to make it a habit. It is the product of preparation and effort, and is within reach of everyone. Whether you are a painter, musician, businessperson, or simply an individual yearning to put your creativity to use, *The Creative Habit* provides you with thirty-two practical exercises based on the lessons Twyla Tharp has learned in her remarkable thirty-five-year career.

In “Where's Your Pencil?” Tharp reminds you to observe the world—and get it down on paper. In “Coins and Chaos,” she gives you an easy way to restore order and peace. In “Do a Verb,” she turns your mind and body into coworkers. In “Build a Bridge to the Next Day,” she shows you how to clean

the clutter from your mind overnight.

Tharp leads you through the painful first steps of scratching for ideas, finding the spine of your work, and getting out of ruts and into productive grooves. The wide-open realm of possibilities can be energizing, and Twyla Tharp explains how to take a deep breath and begin...”

Crowds and Power Elias Canetti

Crowds and Power is a revolutionary work in which Elias Canetti finds a new way of looking at human history and psychology. Breathtaking in its range and erudition, it explores Shiite festivals and the English Civil war, the finger exercises of monkeys and the effects of inflation in Weimar Germany. In this study of the interplay of crowds, Canetti offers one of the most profound and startling portraits of the human condition.

Delirious New York Rem Koolhaas

Since its original publication in 1978, *Delirious New York* has attained mythic status. Back in print in a newly designed edition, this influential cultural, architectural, and social history of New York is even more popular, selling out its first printing on publication. Rem Koolhaas's celebration and analysis of New York depicts the city as a metaphor for the incredible variety of human behavior. At the end of the nineteenth century, population, information, and technology explosions made Manhattan a laboratory for the invention and testing of a metropolitan lifestyle—“the culture of congestion”—and its architecture.

Dumbo: Acts of Vandalism, Stories of Love Barry McGee, Federico Sarica, Kyri Chenven

“I dare anyone who has been to Italy, and especially Milan, in the past 10 years to claim that they have never seen the word ‘DUMBO’ written on the city walls. It's impossible!” Here, the artist behind those five obsessively repeated letters—who has brought the question “art or vandalism” to a country better known for its Renaissance painting and streamlined design—reveals himself and the enigmatic art underground that has nurtured him over the last decade. Photographs depicting the clandestine routines of graffiti writing for Italy's most popular street artist accompany almost 200 color pictures of Dumbo's work all over Italy and Europe. Artist Barry McGee—who honored Dumbo in a piece done for the European opening of the American street art show Beautiful Losers—says in a preface here, “Dumbo represents everything right in this world by doing everything we are told is wrong.”

The Elements of Typographic Style

Robert Bringhurst

Renowned typographer and poet Robert Bringhurst brings clarity to the art of typography with this masterful style guide. Combining the practical, theoretical, and historical, this edition is completely updated, with a thorough exploration of the newest innovations in intelligent font technology, and is a must-have for graphic artists, editors, or anyone working with the printed page using digital or traditional methods.”

Everything is Cinema - The Working Life of Jean-Luc Godard

Richard Brody

When Jean-Luc Godard wed the ideals of filmmaking to the realities of autobiography and current events, he changed the nature of cinema. Unlike any earlier films, Godard’s work shifts fluidly from fiction to documentary, from criticism to art. The man himself also projects shifting images—cultural hero, fierce loner, shrewd businessman. Hailed by filmmakers as a—if not the—key influence on cinema, Godard has entered the modern canon, a figure as mysterious as he is indispensable.

In *Everything Is Cinema*, critic Richard Brody has amassed hundreds of interviews to demystify the elusive director and his work. Paying as much attention to Godard’s technical inventions as to the political forces of the postwar world, Brody traces an arc from the director’s early critical writing, through his popular success with *Breathless*, to the grand vision of his later years. He vividly depicts Godard’s wealthy conservative family, his fluid politics, and his tumultuous dealings with women and fellow New Wave filmmakers.

Everything Is Cinema confirms Godard’s greatness and shows decisively that his films have left their mark on screens everywhere.”

Factory Records: The Complete Graphic Album

Matthew Robertson

A creative juggernaut of the post-punk era, Factory Records was the catalyst behind the U.K. music explosion of the late ‘70s through the ‘90s with groups like Joy Division (soon to be the subject of an Anton Corbijn movie), New Order, and Happy Mondays leading the New Wave. At Factory, musicians and designers commingled creatively, with innovators such as Peter Saville, Den Kelly, Mark Farrow, 8VO, and Barbara Kruger elevating album covers to a new art form. The label broke further ground when it opened its own disco, the legendary Hacienda. *Factory Records* is the ultimate and only collection of Factory’s complete graphic output, including every single piece it produced: extremely rare record sleeves, club flyers, and posters all gathered together for the first time. A must for collectors and enthusiasts, Matthew Robertson’s meticulous compilation of underground ephemera is poised to introduce a new generation of music and design fans to the creative genius of Factory.

The Future of the Image

Jacques Rancière

A leading philosopher presents a radical manifesto for the future of art and film.

In *The Future of the Image*, Jacques Rancière develops a fascinating new concept of the image in contemporary art, showing how art and politics have always been intrinsically intertwined. Covering a range of art movements, filmmakers such as Godard and Bresson, and thinkers such as Foucault, Deleuze, Adorno, Barthes, Lyotard and Greenberg, Rancière shows that contemporary theorists of the image are suffering from religious tendencies.

He argues that there is a stark political choice in art: it can either reinforce a radical democracy, or create a new reactionary mysticism. For Rancière there is never a pure art: the aesthetic revolution must always embrace egalitarian ideals.

The Golden Age of Cycling

Brett Horton, Shelly Horton, Owen Mulholland (Authors),
Eddy Merckx (Foreword)

There is no better way to appreciate the history of a sport than to experience it through a collector’s treasures. *Cycling’s Golden Age* takes readers inside the extraordinary Horton Collection for an intimate look at one of the sport’s most memorable eras, 1946–1967. From the commanding victories of Fausto Coppi to the rise of Jacques Anquetil, the Horton Collection boasts never-before-published photographs and countless jerseys, trophies, posters, and other artifacts. Cycling historian Owen Mulholland weaves it all together with the tales of each rider, their admirable feats, and the nostalgia of each piece in the collection. Featured items include Fausto Coppi’s maglia rosa and Tour de France podium sash; Hugo Koblet’s personal treasure trove, including his Tour de France trophy, maillot jaune, maglia rosa, and Giro d’Italia trophy; and Gino Bartali’s maglia rosa and Tour de France stage winner’s trophy. Each painstakingly preserved piece evokes the dramatic history of this popular world-class sport.

Grey Gardens

Sara Maysles, Rebekah Maysles and Albert Maysles

One of the strangest and subtlest films ever made, the Maysles Brothers’ 1975 documentary *Grey Gardens* today boasts as devoted a following as *One Flew Over the Cuckoo’s Nest* or *Harold and Maude*. Shot at Grey Gardens, the dilapidated East Hamptons mansion of “Big Edie” and “Little Edie” Beale, aunt and cousin to Jackie Onassis, this classic of cinema verité tracks the Beales’ eccentric and sequestered lives—which consist mostly of doing nothing, but with a mesmerizing zest and volubility. Little Edie’s magical aphorisms (“Raccoons and cats become a little bit boring,” she sighs towards the end of the film, “I mean for too long a time”) are gems of unwitting camp, and between her observations, her costumes, the incredibly bizarre mother daughter tensions, the cats, raccoons and the beautiful ruins of Grey Gardens itself, “doing nothing” amounts to everything; indeed, it amounts to

a tragicomedy of enormous emotional punch.

This eclectic volume offers a myriad of collaged illustrations, photographs, film stills, production notes and other archival materials alongside transcripts of the Beales' own stories and conversations edited from unreleased Grey Gardens sound recordings. Structured to mirror the Maysles' own approach to the world of the Beales, it closely resembles the enchanting clutter of the mansion, a self-contained world littered with mementos and telling ephemera. It also reproduces unpublished photographs by both Albert and David Maysles. With an introduction by Albert Maysles, drawings and illustrations by Albert's daughter, Rebekah Maysles and an appendix with the full transcript of *Grey Gardens*, as well as an audio CD of sound recordings capturing the Beales at their best, this book is the essential companion to the film and a beautiful testimony to its legacy. The 60-minute CD that comes with the book contains conversations with the Beales and their friends, songs and poetry recited by the two Edies and audio of the Beales during and after watching the film for the first time.

How to Cook a Wolf

M. F. K. Fisher

Written to inspire courage in those daunted by wartimes shortages, *How to Cook a Wolf* continues to rally cooks during times of plenty, reminding them that providing sustenance requires more than putting food on the table. M. F. K. Fisher knew that the last thing hungry people needed were hints on cutting back and making do. Instead, she gives her readers license to dream, to experiment, to construct adventurous and delicious meals as a bulwark against a dreary, meager present. Her fine prose provides reason in itself to draw our chairs close to the hearth; we can still enjoy her company and her exhortations to celebrate life by eating well.

Imagined Communities

Benedict Anderson

Imagined Communities, Benedict Anderson's brilliant book on nationalism, forged a new field of study when it first appeared in 1983. Since then it has sold over a quarter of a million copies and is widely considered the most important book on the subject. In this greatly anticipated revised edition, Anderson updates and elaborates on the core question: what makes people live and die for nations, as well as hate and kill in their name?

Anderson examines the creation and global spread of the "imagined communities" of nationality, and explores the processes that created these communities: the territorialization of religious faiths, the decline of antique kinship, the interaction between capitalism and print, the development of secular languages-of-state, and changing conceptions of time and space. He shows how an originary nationalism born in the Americas was adopted by popular movements in Europe, by imperialist powers, and by the movements of anti-imperialist resistance in Asia and Africa.

The Information Bomb

Paul Virilio

Virilio's exploration of the relationship between technology, speed, war and information technology weaves together a breathtaking worldview of horror, exhilaration and hope. "Civilization or the militarization of science?"

With this typically hyperbolic and provocative question as a starting point, Paul Virilio explores the dominion of techno-science, cyberwar and the new information technologies over our lives...and deaths. After the era of the atomic bomb, Virilio posits an era of genetic and information bombs which replace the apocalyptic bang of nuclear death with the whimper of a subliminally reinforced eugenics. We are entering the age of euthanasia.

These exhilarating bulletins from the information war extend the range of Virilio's work. *The Information Bomb* spans everything from Fukuyama to Larry Flynt, the Sensation exhibition of New British Art to space travel, all seen through the optic of Virilio's trenchant and committed theoretical position.

La Jetée: ciné roman

Chris Marker

La Jetée, the legendary science fiction film about time and memory after a nuclear apocalypse, was released in 1964 and is considered by many critics to be among the greatest experimental films ever made. (It provided the basis for Terry Gilliam's 1995 film *12 Monkeys*.) Chris Marker, who is the undisputed master of the film essay, composed this postapocalyptic story almost entirely of black-and-white still photographs. The story concerns an experiment in recovering and changing the past through the action of memory, yet the film can be read as a poem dominated by a single moving image, which in its context becomes one of the supreme moments in the history of film.

Landlords Cycling

Dan Murphy and Tim Walkiewicz

World renowned cycling and literary impresario Phil Legit delivers another compelling title, this time delving deep into the world of bike messenger life and leisure. Its shattered focus centers sharply on a known group of couriers called "Landlords Cycling Club". This unique publication travels far above and beyond the traditional "portrait of a person standing in front of a bicycle" bike messenger book, actually taking you inside the collective consciousness of this clandestine crew.

The Layout Book

Gavin Ambrose, Paul Harris

Most books just tell how to do layout. *The Layout Book* explains the hows, whys, and why nots of layout. A historical overview of layout, from the early scribes to today, is followed by a systematic look at key theoretical principles and practical applications. A selection of great layout designs and

more than 300 illustrations in full color and black-and-white provides ideas and insight. Invaluable for design students, helpful to working designers looking for a better understanding of layout design.

Manchild in the Promised Land

Claude Brown

Manchild in the Promised Land is a seminal work of modern literature published during a literary era marked by the ascendancy of black writers such as Richard Wright, Ralph Ellison, James Baldwin, and Alex Haley. This thinly fictionalized account of Claude Brown's childhood as a streetwise criminal trying to survive the toughest streets of Harlem has been heralded as the definitive chronicle of everyday life for the first generation of African-Americans raised in the Northern ghettos of the 1940s and 1950s.

When it was first published in 1965, *Manchild in the Promised Land* was praised for its realistic portrayal of Harlem—the children, young people, hardworking parents; the hustlers, drug dealers, prostitutes, and numbers runners; the police; the violence, sex, and humor. *The New York Times Book Review* declared that it was “written with brutal and unvarnished honesty in the plain talk of the people, in language that is fierce, uproarious, obscene and tender.” The book continues to resonate generations later, not only because the struggles of urban youth are as deeply felt today as they were in Brown's time but also because of its inspiring message. Here is the story about the boy who “made it.”

Massive Change

Bruce Mau

Massive Change is a modern illustrated primer on the new inventions, technologies, and events that are affecting the human race worldwide. The book is a part of a broader research project by Bruce Mau Design intended to provoke debate and discussion about the “familiar objects and techniques that are transforming our lives.” In essays, interviews, and provocative imagery aimed at a broad audience, *Massive Change* explores the changing force of design in the contemporary world, and in doing so expands the definition of design to include the built environment, transportation technologies, revolutionary materials, energy and information systems, and living organisms. The book is divided into 11 heavily illustrated sections covering major areas of change in contemporary society - such as urbanism and architecture, the military, health and living, and wealth and politics.

Morrissey and Marr, The Severed Alliance

Johnny Rogan

The Severed Alliance is one of the most controversial rock biographies ever written. Universally acclaimed by critics, its contents outraged Morrissey, who denounced the book and called for the death of author Johnny Rogan, saying Personally, I hope Johnny Rogan ends his days very soon in

an M3 pile-up. This paperback edition features a provocative preface as well as many important amendments to the original text, previously unpublished photos and an updated comprehensive discography.

Mostly True

Bill Daniels

From the director of the underground documentary film *Who Is Bozo Texino?* comes a rollicking rail zine of boxcar graffiti and obscure railroad nostalgia: the result of a 25-year obsession with hobo and railworker folklore. Freight riding stories, interview with hoboes and boxcar artists, historical oddities, and tons of photos of modern day boxcar tags are all presented in the guise of a vintage rail fanzine.”

The New Typography

Jan Tschichold

Since its initial publication in Berlin in 1928, Jan Tschichold's *The New Typography* has been recognized as the definitive treatise on book and graphic design in the machine age. First published in English in 1995, with an excellent introduction by Robin Kinross, this new edition includes a foreword by Rich Hendel, who considers current thinking about Tschichold's life and work.

Notes on Book Design

Derek Birdsall

In a career spanning more than forty years, Derek Birdsall has achieved renown as a leading book designer in Britain. This practical and inspirational book distills a lifetime's professional experience. It presents and discusses nearly fifty books he has designed, showing 360 spreads and covers, all in full color and to scale.

The designs range from Penguin paperback covers in the 1960s to a recent complete redesign of The Church of England's book of Common Worship. Among Birdsall's projects are award-winning art catalogues, catalogues raisonné on such major artists as Mark Rothko and Georgia O'Keeffe, and books on wine, chess, astronomy, architecture, and fine paper. Birdsall discusses and illustrates the process of book design, from brief to deadline (which he calls the designer's muse). He includes specimen settings of his favorite text faces as well as an innovative metric grid system for designing books. In addition, he lists books he himself has found useful or inspiring. For every reader curious about the design or production of books, this is a uniquely informative and instructive book.

Operating Manual for Spaceship Earth

Buckminster Fuller

Buckminster Fuller (1895–1983) was an architect, engineer, geometrician, cartographer, philosopher, futurist, inventor

of the famous geodesic dome, and one of the most brilliant thinkers of his time. Initially published in 1969, and one of Fuller's most popular works, *Operating Manual for Spaceship Earth* is a brilliant synthesis of his world view. In this very accessible volume, Fuller investigates the great challenges facing humanity, and the principles for avoiding extinction and "exercising our option to make it." How will humanity survive? How does automation influence individualization? How can we utilize our resources more effectively to realize our potential to end poverty in this generation? He questions the concept of specialization, calls for a design revolution of innovation, and offers advice on how to guide "spaceship earth" toward a sustainable future.

Pathways to Unknown Worlds Sun-Ra El Saturn and Chicago Afro-Futurist Underground 1954-1968

Anthony Elms, John Corbett, Terri Kapsalis (Eds), Glenn Ligon, Adam Abraham, Camille Norment (Contributors)

Philosopher, Afro-futurist, and jazz legend Sun Ra (1914–93) constructed much of his complicated public persona during his sojourn in Chicago in the mid-1950s. Working with a still-shadowy underground fraternal organization, Ra amassed a library of books on the occult, Egyptology, race studies, Theosophy, and religion—all in service of drawing elliptical connections between these disparate bodies of knowledge. This work became the foundation of the personal mythology Ra employed in the 1960s when he began fronting his Myth-Science Arkestra and started drawing attention from more mainstream jazz fans.

Pathways to Unknown Worlds presents a kaleidoscopic range of materials from those years, including original record cover designs and production materials, paper ephemera, and photographs. These materials—most previously unseen—dramatically flesh out the story of Sun Ra's mystical journey of discovery and his lofty goals for the dissemination of his new knowledge; they are certain to fascinate and delight Ra's legion of fans.

A Pattern Language

Christopher Alexander

Two hundred and fifty-three archetypal patterns consisting of problem statements, discussions, illustrations, and solutions provide lay persons with a framework for engaging in architectural design. You can use this book to design a house for yourself with your family; you can use it to work with your neighbors to improve your town and neighborhood; you can use it to design an office, or a workshop, or a public building.

The Nature of Order: An Essay on the Art of Building and the Nature of the Universe, Book 1 - The Phenomenon of Life

Christopher Alexander

What is happening when a place in the world has life? And what is happening when it does not? In Book 1 of this four-volume work, Alexander describes a scientific view of the world in which all space-matter has perceptible degrees of life, and sets this understanding of living structure as an intellectual basis for a new architecture.

He identifies fifteen geometric properties which tend to accompany the presence of life in nature, and also in the buildings and cities we make. These properties are seen over and over in nature, and in cities and streets of the past, but have all but disappeared in the deadly developments and buildings of the last one hundred years.

The Secret Sense of Japanese Magazine Design

Yasushi Fujimoto

Featuring the various outstanding graphic designs and art directors, this book presents the basis of the modern Japanese magazine design today.

Shelter

Lloyd Kahn, Bob Easton, eds.

Shelter is many things - a visually dynamic, oversized compendium of organic architecture past and present; a how-to book that includes over 1,250 illustrations; and a Whole Earth Catalog-type sourcebook for living in harmony with the earth by using every conceivable material. First published in 1973, *Shelter* remains a source of inspiration and invention. Including the nuts-and-bolts aspects of building, the book covers such topics as dwellings from Iron Age huts to Bedouin tents to Togo's tin-and-thatch houses; nomadic shelters from tipis to "housecars"; and domes, dome cities, sod iglus, and even treehouses.

The authors recount personal stories about alternative dwellings that illustrate sensible solutions to problems associated with using materials found in the environment - with fascinating, often surprising results.

In the Sweet Bye & Bye

Margaret Killgalen

This is the catalogue accompanying the show at REDCAT, designed by Michael Worthington and Jon Sueda documenting and contextualizing the hundreds of works the artist produced during Margaret Killgalen's prolific career. The catalogue includes essays by Gallery at REDCAT Director & Curator Eungie Joo and Pennsylvania Academy of Fine Art Curator Alex Baker as well as excerpts from an interview with the artist by Susan Sollins, Executive Producer and Curator of *Art: 21*.

A Thousand Plateaus

Deleuze and Guattari

A Thousand Plateaus is part of Deleuze and Guattari's landmark philosophical project, *Capitalism and Schizophrenia* – a project that still sets the terms of contemporary philosophical debate. *A Thousand Plateaus* provides a compelling analysis of social phenomena and offers fresh alternatives for thinking about philosophy and culture. Its radical perspective provides a toolbox for “nomadic thought” and has had a galvanizing influence on today's anti-capitalist movement.

Transportation planning - Bus rapid transit, Congestion pricing, Utility cycling, Segregated cycle facilities, Transportation in New York City

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The Unknown Craftsman: A Japanese Insight into Beauty

Soetsu Yanagi

This book challenges the conventional ideas of art and beauty. What is the value of things made by an anonymous craftsman working in a set tradition for a lifetime? What is the value of handwork? Why should even the roughly lacquered rice bowl of a Japanese farmer be thought beautiful? The late Soetsu Yanagi was the first to fully explore the traditional Japanese appreciation for “objects born, not made.”

Mr. Yanagi sees folk art as a manifestation of the essential world from which art, philosophy, and religion arise and in which the barriers between them disappear. The implications of the author's ideas are both far-reaching and practical.

The author's profound view of the creative process and his plea for a new artistic freedom within tradition are especially timely now when the importance of craft and the handmade object is being rediscovered.

Of Walking in Ice

Werner Herzog

In the winter of 1974, filmmaker Werner Herzog made a three week solo journey from Munich to Paris on foot. He believed it was the only way his close friend, film historian Lotte Eisner, would survive a horrible sickness that had overtaken her. During this monumental odyssey through a seemingly endless blizzard, Herzog documented everything he saw and felt with intense sincerity. This diary is dotted with a pastiche of rants about the extreme cold and utter loneliness, notes on Herzog's films and travels, poetic descriptions of the snowy countryside, and personal philosophizing. What is most remarkable is that the reading of the book is in continuity with the experience of watching his films; it's as if, through this walk, we witness the process in which images are born. Although he received a literary award for it, this introspective masterpiece has lingered out of print since 1979. Beautifully designed and emotionally impressive, *Of Walking in Ice* is the first in a color-coded series of remarkable yet long-forgotten titles being republished by Free Association.

War and Peace in the Global Village

Marshall McLuhan

War and Peace in The Global Village is a collage of images and text that sharply illustrates the effects of electronic media and new technology on man.

Marshall McLuhan wrote this book thirty years ago and following its publication predicted that the forthcoming information age would be “a transitional era of profound pain and tragic identity quest”. Marshall McLuhan illustrates the fact that all social changes are caused by introduction of new technologies. He interprets these new technologies as extensions or “self-amputations of our own being,” because technologies extend bodily reach. McLuhan's ideas and observations seem disturbingly accurate and clearly applicable to the world in which we live.

Ways of Seeing

John Berger

“Seeing comes before words. The child looks and recognizes before it can speak. But there is also another sense in which seeing comes before words. It is seeing which establishes our place in the surrounding world; we explain that world with words, but word can never undo the fact that we are surrounded by it. The relation between what we see and what we know is never settled.”

John Berger’s *Ways of Seeing* is one of the most stimulating and the most influential books on art in any language. First published in 1972, it was based on the BBC television series about which the *London Sunday Times* critic commented: “This is an eye-opener in more ways than one: by concentrating on how we look at paintings...he will almost certainly change the way you look at pictures.” By now he has.

What Is a Designer: Things, Places, Messages

Norman Potter

Combining a wide-ranging discussion of the major issues of design with detailed and practical information, Norman Potter looks at the possibilities and limits of design, considers the designer as artisan and as artist, and asks: “What is good design?” *What is a Designer* prompts its readers to think and act for themselves. The work adds up to a powerful and endlessly rewarding resource for students of all ages. First published in 1969, the book is now reissued to present the enduring core of Potter’s arguments. An afterword by Robin Kinross sets the work and its author in their contexts.

Whole Earth Catalog

Stewart Brand

The WHOLE EARTH CATALOG was published regularly from 1968 to 1972, but only intermittently thereafter. During its four years of regular publication, the Catalog earned a reputation, a following, and a National Book Award, the only time a catalog has been so honored.

Standing with one foot firmly in the rugged individualism and back-to-the-land movements of the Sixties counterculture and the other in the nascent global community made possible by the Internet, the *Whole Earth Catalog* offered an integrated, complex, challenging, thought-provoking, and comprehensive worldview.

Founder Stewart Brand, in his 1968 article, “We are as gods” said, “At a time when the New Left was calling for grass-roots political power, Whole Earth eschewed politics and pushed grassroots direct power—tools and skills.” At a time when New Age hippies were deploring the intellectual world of arid abstractions, Whole Earth pushed science, intellectual endeavor, and new technology as well as old. As a result, when the most empowering tool of the century came along—personal computers (resisted by the New Left and despised by the New Age)—Whole Earth was in the thick of the development from the beginning.

Working

Studs Terkel

Studs Terkel records the voices of America. Men and women from every walk of life talk to him, telling him of their likes and dislikes, fears, problems, and happinesses on the job. Once again, Terkel has created a rich and unique document that is as simple as conversation, but as subtle and heartfelt as the meaning of our lives.